

Johnson Center for Entrepreneurship & Innovation
Capitalizing on its unique position as part of the nationally recognized Indiana University Kelley School of Business, the Johnson Center for Entrepreneurship & Innovation provides programming that enhances the spirit of entrepreneurship to students and Indiana's business community. Students gain real-life experiences handling entrepreneurial issues at the same time the Johnson Center is providing support

and assistance to Indiana's entrepreneurs through internships, team projects, seminars and programs. **812/855-4248**
Web site..... www.kelley.iu.edu/jcei

Rose-Hulman Ventures
Rose-Hulman Ventures assist companies with innovation-stage projects requiring an engineering focus on concept generation, prototyping, design and testing. Rose-Hulman Ventures advances the commercialization of technology from

startup companies to major corporations enabling them to launch new products or to penetrate new markets. Located in a Certified Technology Park, the program helps companies leverage the expertise of project managers, students and faculty to refine the design of existing products and expand current engineering capabilities. Rose-Hulman Institute of Technology **812/244-4000**
Web site..... www.rhventures.org

U.S. Department of Commerce, Indianapolis U.S. Export Assistance Center
This office of the U.S. Department of Commerce offers services to companies exploring global markets. Aggressively and creatively assists Indiana businesses in expanding sales and market share worldwide by promoting the export of U.S. goods and services; protecting and advocating for U.S. business interests abroad; providing expert counseling, advice, and information on overseas markets, international contacts, trade promotion vehicles; supporting the export promotion efforts of other public and private organizations.
Indianapolis U.S. Export Assistance Center **317/582-2300**
Web site..... www.export.gov

U.S. Small Business Administration
The U.S. Small Business Administration (SBA) is an agency of the Federal government. It provides programs and services to entrepreneurs across Indiana's 92 counties. For a business startup kit or information about our business training, counseling or financing programs, contact SBA.
Indiana District Office..... **317/226-7272**
Email..... Indiana@sba.gov
Web site..... www.sba.gov

Want to Strengthen Your Business?

Take the time to find a Certified Public Accountant.

For small business owners, the services of a Certified Public Accountant can make navigating the straits of profitability and smart business operations a lot easier. Businesses of all sizes rely on CPAs for their financial expertise and knowledge of how businesses can be managed successfully and positioned for growth.

"CPAs today provide a wealth of services to their small business clients, including accounting and tax services, business valuation, financial planning and more. Since the financial role is so confidential and personal to the small business owner, the CPA is truly the most trusted advisor," says Mark Koziel, a senior technical advisor for the American Institute of Certified Public Accountants.

The trust small businesses place in CPAs is founded on their stringent educational and professional requirements. CPAs must successfully complete more than 150 hours of intense training and a rigorous examination. Additionally they must adhere to strict state licensing guidelines that distinguish them from other accountants.

The financial knowledge that CPAs



offer provides the basis for organizing financial information and making well-informed management decisions. Based on their expertise in working with many types of businesses, CPAs are well-equipped to help a small business owner identify the most critical goals for success.

Regardless of the services provided, the CPA possesses the necessary technical knowledge and skills to help small businesses evaluate the use of economic resources. The CPA is one asset small business owners can't afford to do without. ■

Financial Assistance

VENTURE CAPITAL

adVenture Fund
The mission of the adVenture Fund is to catalyze the environment that entrepreneurs need for northeast Indiana to become a world-class home for IMAGINEERs. The adVenture Fund (aF) is an integrated model which includes all levels of business financing. aF does not mean that existing financial institutions or systems would be re-created but rather that gaps are filled and more entrepreneurs are developed to allow all institutions to better serve the region. aF is a new way of looking at the system we use to finance businesses in northeast Indiana. The IMAGINEER Fund (IF) seeks to fill the void in seed and pre-seed financing for entrepreneurs developing new technology. Investment will be made in