



INCPAS.ORG



EDUCATORS CONFERENCE

MAY 5, 2017 | INCPAS PROF. DEV. & CONF. CTR., INDIANAPOLIS | CPE 8 HRS

CONNECT | SHARE KNOWLEDGE | HAVE FUN



EDUCATORS CONFERENCE

MAY 5, 2017

INCPAS PROF. DEV. & CONF. CTR., INDIANAPOLIS
CPE 8 HRS

*Collaborate and share knowledge with colleagues and look ahead
at strategies to prepare students for a competitive environment.*

3RD
YEAR
REPORTING CYCLE

FOR MORE INFORMATION:

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“I very much appreciate the Society hosting this conference each year. Excellent concept and with good timing!”

— 2016 participant

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EDUCATORS CONFERENCE

7:15 a.m.
Registration

8:15-9:30 a.m.
General Session
**Assessing Employability Skills:
Helping Your Students Identify
Hidden Strengths and Blind
Spots While Assessing the
Business Program's Student
Learning Outcomes**

Jack Wheeler, *Indiana Wesleyan
University*

Kent Williams, CPA, CGMA,
Indiana Wesleyan University

9:30-10:45 a.m.
General Session
**Move from Boring to Great:
Effective Use of Multimedia
Content in Accounting Courses**
Ivy Walker, *Helios Digital Learning*

10:45-11 a.m.
Networking Break

11 a.m.-12:30 p.m.
General Session
CPA Pathways Panel Discussion
Shawwna Ervin, *Indiana Professional
Licensing Agency*
Patricia Hartman, *NASBA*
Joseph Maslott, CPA, CGMA, *AICPA*

12:30-1:30 p.m.
Conference Luncheon

1:30-2:45 p.m.
General Session
**CGMA - Can It Be Your Strategic
Advantage?**
Rick Niswander, CPA, CGMA

2:45-3 p.m.
Networking Break

3-4:30 p.m.
General Session
Professional Issues Update
Jennifer Briggs, CAE, *Indiana CPA
Society*

4:30 p.m.
Adjourn

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2017 EDUCATORS CONFERENCE REGISTRATION

MEMBER ID No.

FULL NAME

FIRM/COMPANY

WORK Ph. No.

EMAIL

STREET ADDRESS (NO P.O. BOXES)

WORK / HOME
(circle)

CITY

STATE

ZIP CODE

CHECK ALL THAT APPLY

New Address

Member of Another State Society

(LIST _____)

REGISTRATION FEES METHOD OF PAYMENT

Member Registration \$149 AMEX Discover MasterCard

Nonmember Registration \$209 Visa Check

NAME ON CARD

CREDIT CARD No.

EXP. DATE

CVV No.

SIGNATURE

Do you require special accommodations to participate?

Yes

No

No refunds for cancellations or switches received by phone or mail after April 28.

EMERGENCY INFORMATION: Add and display your emergency information on your smartphone so it will display even in lockscreen mode. Check for the feature in your phone settings or download an I.C.E. (In Case of Emergency) app.





AT THIS YEAR'S CONFERENCE



- **Beyond Book Smarts:** Assess employability ("soft") skills to help students identify their hidden strengths and blind spots.
- **From Boring to Great:** Incorporate effective multimedia in accounting courses.
- **CGMA Crash Course:** Find out what it is, how to get it, and how it can differentiate your department and school.
- **CPA Pathways Panel Discussion:** Everything your students need to know about becoming a CPA.
- **Professional Issues Update:** Trending topics and key issues for the profession.

YOUR CONFERENCE COMMUNITY



Conference registrants will have access to the CPA Center of Excellence® Educators Conference Online Community, where you can:

- Get event updates and directions
- Download conference materials
- Communicate with speakers and fellow attendees
- Reference the discussions and resource materials up to a year after the conference

INCPAS.ORG/EDUCATORS

- Learn More
- Read Session Descriptions
- Register Online

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