



# ACCOUNTING CAN HELP YOU CREATE THE LIFE YOU WANT

...BUT WITH ENDLESS ANGLES AND FILTERS, THE CHALLENGE TENDS TO BE “WHERE DO I START?”

**The answer will always be here and now! And don't worry, we'll support you every step of the way.**

You're likely to encounter the “Where do you see yourself in five years?” question soon, if you haven't already.

You will be asked this more and more as you progress through high school, graduate, and go on to college (and yes, even after college).

For most students, it's a challenging question to answer. Sure, you can respond with your current plan—it's always good to have a plan, or at least a tentative one! But deep down you might only know for sure that, wherever life takes you, you will want the freedom to swap out your lens, change the backdrop, and try different things. Luckily, you can be whatever and go wherever you want with a degree in accounting.

While we won't try to get you to make that five-year plan to be “become an accountant” today, we do want you to know more about it because it is by far one of the most lucrative, versatile and flexible professions you can join.



# ACCOUNTING: THE BEST OF ALL WORLDS

## THE 4 C'S OF CAREER CREATION

Accounting offers the freedom to enjoy the lifestyle of your dreams, with the stability you need for the future. Regardless of the angle you shoot, here are a few things to consider:

### + *CONSISTENT*

In the field of accounting, there are many opportunities to make your skills go viral (in the workplace, that is). To climb up the ladder, it's important to be consistent in advancing your knowledge and taking on new challenges. Show up and show out!

### + *CONTEXTUAL*

Accounting is truly limitless! There are many paths you can take and while having unlimited options is as exciting as hitting a new follower milestone, keep in mind who will be on the receiving end of your skills. With the help of Accounting+'s downloadable templates, you can tailor your cover letter and resume to the company you are applying for.

### + *CREDIBLE*

Accountants are relied on by their companies or clients to support their financial journeys, so credibility is key. As someone new to the world of accounting, a way of boosting your credibility with future employers would be securing the right internship for you. Accounting+ offers an internship AND scholarship hub, so you can lock in your internship while saving a few coins.

### + *COHESIVE*

Although every company is different, what remains constant is you! Regardless of the new company you're working for, a freelance gig you're considering, or a fresh internship, be true to you. Find cohesiveness in your journey to truly discover what kind of accountant you might be.

# WITH AN ACCOUNTING DEGREE, YOUR LIFE BECOMES THE CONTENT YOU ARE FREE TO CREATE!

DEPENDING ON THE KIND OF ACCOUNTANT YOU ARE, YOUR FILTER ON YOUR CAREER MAY BE DIFFERENT.

## + *PRAGMATIST*

You are a driven go-getter who knows what it's like to work hard and play hard too! You love watching videos to discover new ways of doing things and find excitement in learning. The hustle doesn't scare you, and you are often the leader in your own movie.



Take this quiz to find out what kind of accountant you are!



## + *SEEKER*

You love exploring new places and seeing new things. You want to live on your own terms, creating your own rules. As someone who likes to stay busy, you enjoy trying new things and looking to explore areas of life which add adventure.



## + *DREAMER*

You see the world as an opportunity for change. You care about what happens next and how it impacts yourself and others. You enjoy spending time with friends and staying on top of what's going on. With power comes responsibility, and you want to use your professional resources to improve your life and the world.



## + *IDEALIST*

Your family and your friends are important to you—as well as being part of a larger community. You'd work best in a career that helps you give back and creates a positive impact; the meaning behind what you do is the value of what you do!



# FREE INDIANA CPA SOCIETY MEMBERSHIP

The Indiana CPA Society (INCPAS) is the only statewide association dedicated to serving the needs of current and future CPAs. We offer help, guidance and connections at every stage of your education and career.



## WHAT YOU GET:

- + College scholarships (did we mention there's a lot of money in/for accounting?)
- + Add to your resume
- + INCPAS Scholars' application (awesome career awareness and mentoring program)
- + Job shadow opportunities
- + High school internships
- + College readiness events (Indiana has so many great colleges and universities—learn more about their programs)
- + CPA events and chats (it's never too soon to network!)

### Join now to get your free student perks!

Scan this code and sign up as a student member for free.  
Or go to [incpas.org/HighSchool](https://incpas.org/HighSchool)



& don't miss a beat! Follow us on Instagram @incpas\_students



# accounting+

## HAS GOT YOU COVERED!

Accounting+ is designed to give you the resources you need to successfully pursue a degree in accounting.

Our website has everything you need to explore accounting, start your accounting journey, and learn what your life can be because of accounting. Accounting is truly limitless.

The Accounting+ website features downloadable templates for resumes, cover letters, & scholarship essays, helpful articles, and videos from real life accountants!

So, what are you waiting for?

Explore [joinaccountingplus.com](https://joinaccountingplus.com) and get started today!

