

CPA
week

**Accounting
Can Take You
Anywhere**

...so where do you want to go?

Welcome & About Me



- Name
- Organization
- Job Title
- When you decided to become a CPA



Career Path



CPA Exam



College



Jobs



Internships



Goals

Certified Public Accountant (CPA)

Certified Public Accountants are the go-to advisors for every type of organization.



Education

To become a CPA, you must complete 150 hours of college education.



Work Experience

To earn a CPA license, you must have 24 months of full-time work experience. The good news, internships count!



Pass the CPA Exam

You also must pass a 4-part CPA Exam.



Apply for CPA License

Once you have the education, passed the CPA Exam and met the work experience you can apply for your CPA license.

Skills

Most people thinking accounting is all about math, but really it's much more.



Communication

Effective communication across a multitude of platforms and audiences.



Problem Solving

CPAs need to be able to work cross-functionally to solve problems and provide meaningful solutions.



Critical Thinking

The ability to break down complex matters into manageable pieces.



Leadership

At every stage of a CPAs career, their leadership skills will be developed and tested.

Perks

Your CPA license allows you move around into a variety of accounting specialty areas.



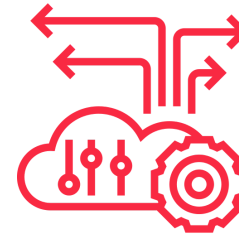
Jetsetting

As globalization increases, there are more opportunities to travel abroad for work.



Work from Anywhere

As remote work increases, there are more opportunities to work for organizations anywhere - from the comfort of your home (or a beach).



Flexibility

CPAs are needed in every business. You have the ability to work for an organization that you are passionate about.



High Salaries

CPAs are at the top of most “hot jobs” lists and see salaries increase year-over-year.

Upgrades

Your CPA license allows you move around into a variety of accounting specialty areas.

- **Fraud & Forensics**

Fraud, tax evasion, money laundering. You investigate financial crimes.

- **Technology**

IT, data analytics, cybersecurity. You make sure clients/companies understand their risks and opportunities in a rapidly changing digital business environment.

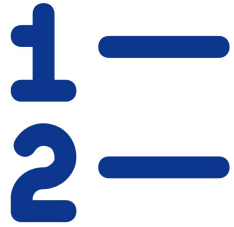
- **Nonprofit**

Help organizations in your community thrive. CPAs use their business skills to make an impact in their communities.

- **And more...**

Entrepreneurship

CPAs have the skills to run a thriving business while impacting their community.



Understand the Numbers

CPAs know the numbers better than anyone and are well positioned to run their own businesses.



Do What You're Passionate About

Being a business owner allows you to combine what you're passionate about with what you do for a living. CPAs own all kinds of companies. **Phil Knight, the founder of Nike was a CPA!**



Be Your Own Boss

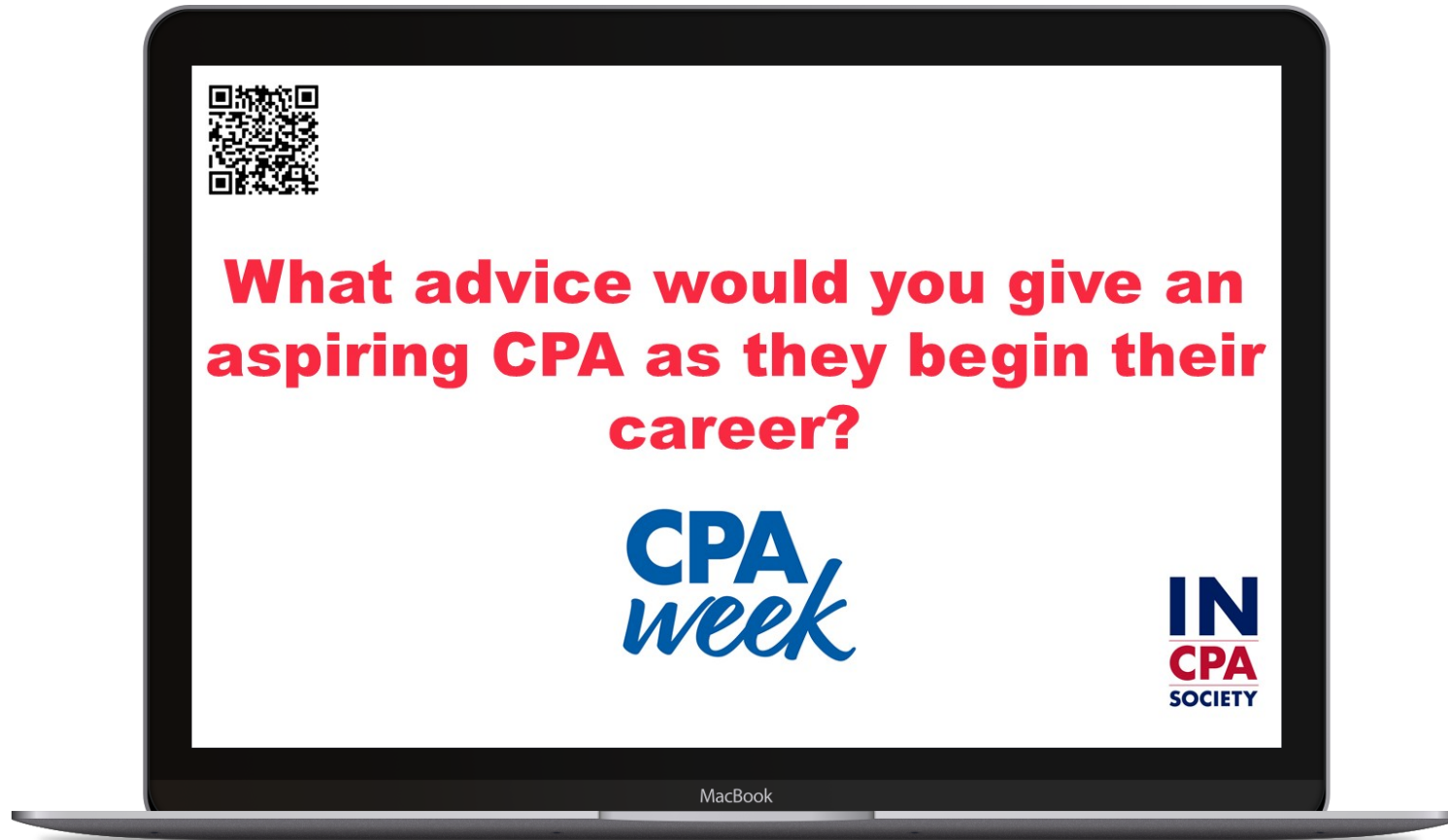
When you run the show, decisions are up to you. You have the ability to determine the direction of your company.

Day in the Life of a CPA: Videos



- See what a day in the life of a CPA is like!
- CPAs working in firms, business & industry, nonprofit, government.
- Search for “INCPAS” in YouTube.

CPA Q&A Videos



- CPAs Q&A videos
- CPAs give advice to students, share about their career paths and talk about why they wanted to become CPAs.
- Visit incpas.org/cpaweb

Advice for Students

“Your age doesn't limit your success. I was part of a team of young people who helped the former Mayor of South Bend win the Iowa Caucuses, raise \$100 million dollars and defy expectations along the way.”



Jud Brown, CPA

FREE High School Membership

The Indiana CPA Society has nearly 7,000 members who are CPAs, accounting professionals and students.



- Resume Builder
- Job Shadow Opportunities
- High School Internships
- College Readiness Events
- CPA Chats
- Scholarships

Free Starbucks?!



**INCPAS is giving 20 students
members \$20 Starbucks gift cards.
Join today to enter!**

How to Join as a High School Member



- Scan the QR Code
- Visit incpas.org/highschool

How to Join as a High School Member



- Complete the 2 minute online application
- Start receiving member benefits

INCPAS Scholars Program

- **September 2023-August 2024**
- **Must be in High School**
- **Free!!!!**
- **\$500 Academic Gift**

Career Awareness & Mentoring Program



Office Visits

See where CPAs work and learn about the role they play in business.



Visits to Colleges

Learn what it takes to major in accounting and connect with students and educators on campus!



Mentors

Each Scholar is paired with a CPA mentor for the year. Mentors offer insight into the profession, help with college applications and attend monthly events.

Program Requirements



- Must be an underrepresented racial/ethnic minority
- Must be a high school student in 2023-24
- Must be an Indiana resident
- Must demonstrate academic success (2.5 GPA+)
- Must have an interest in accounting and/or business

Apply for the INCPAS Scholars Program



- Career Awareness & Mentoring Program
- Must be in High School for 2022-23 Year
- Office & College Visits
- \$500 Academic Gift
- Application Deadline: July 17
- Apply with the QR code or at: incpas.org/ApplyScholars



What is ACAP?

The Accounting Career Awareness program (ACAP®) is a program for high school students (freshmen, sophomores, juniors and seniors) in which they are put in the NABA pipeline to help build future Black Business Leaders with focus on directing them to majoring in accounting, finance and all related business fields.

It includes a one-week residency at a college or university combined with year-round programming. During a week-long summer campus residency program, a select group of students can explore careers in accounting, finance and business-related fields via a rigorous class and study schedule, college-level content, and valuable networking opportunities. The program also provides the foundation of financial literacy and the development of interpersonal skills. Prominent business leaders share their knowledge, provide tips for success, and discuss career opportunities.

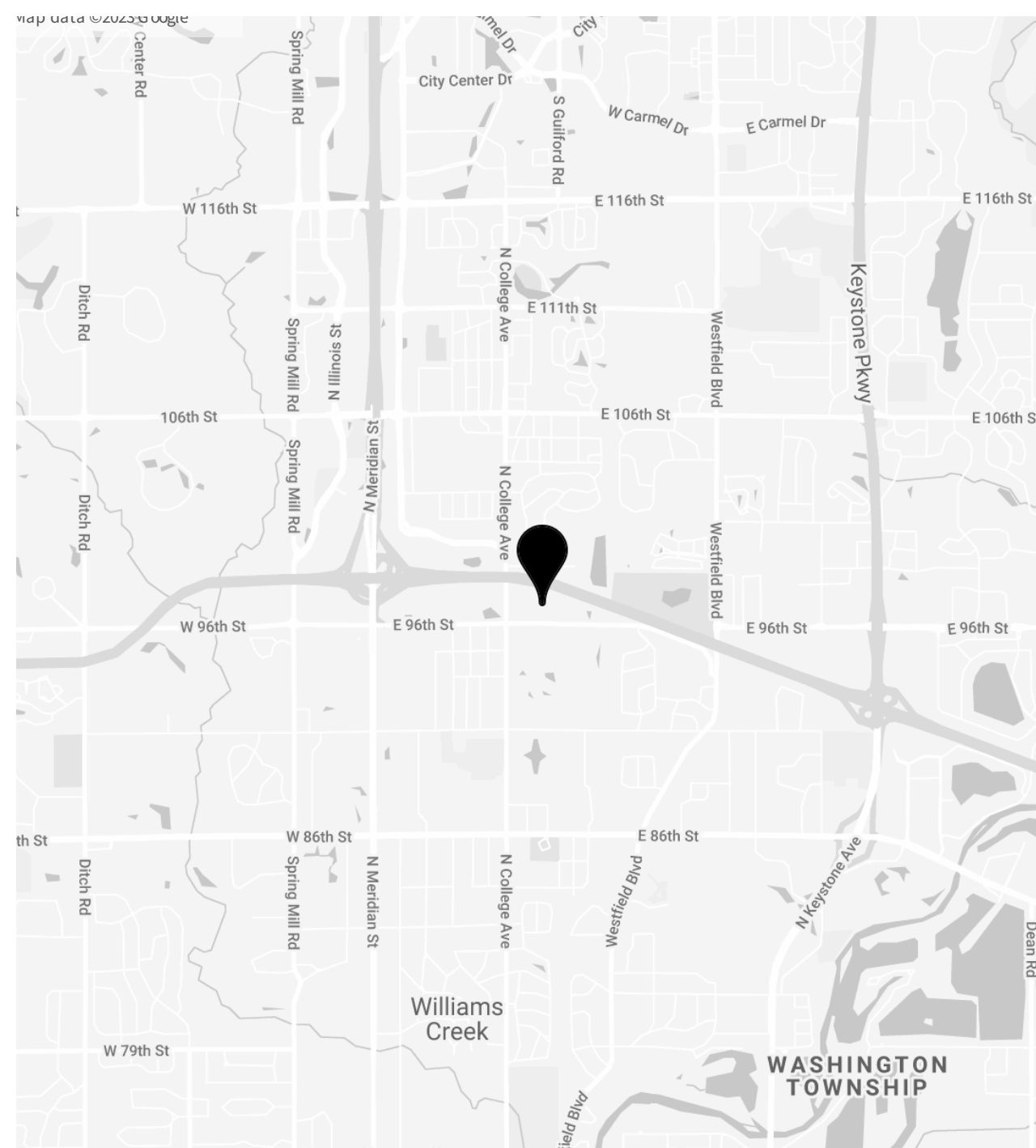
The program is fully supervised and all-expenses paid. Students selected will receive room and board, books, materials, tools, NABA HS membership and networking opportunities.



Thank You INCPAS Profession Partners

Profession Partners invest in a variety of pipeline initiatives to help students learn about the CPA profession.





Contact INCPAS

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