

ACCOUNTING

WHAT IT IS, WHAT IT ISN'T & WHY IT'S WAY MORE THAN MATH.



A LITTLE ABOUT ME:

Name

College/ University Attended Why I went into accounting

Biggest misconception about accounting

Firm/Company

Current Role Skill I use each day Coolest thing about being a CPA Surprising thing about my job

Favorite part of my job

WHAT IS ACCOUNTING?

Accounting is the language of business. Accountants know how businesses works, how they function and how they present themselves to the world... through their financial statements.



REALITY:

IF YOU CAN ADD SUBTRACT MULTIPLYA BEFINE



MYTH:

ACCOUNTANTS JUST DO TAXES









REALITY:

MANY ACCOUNTANTS NEVER TOUCH A TAX RETURN

TAX, NOT EVERYONE!

While some accountants and CPAs DO work on taxes, many never touch a tax return that isn't their own. Instead they work on budgets, analysis, strategy and path for you in the profession that can meet your interests!

MYTH:



REALITY:

ACCOUNTANTS REGULARLY ADAPT TO EMERGING TECHNOLOGIES & TRENDS



MYTH:

ACCOUNTANTS ONLY WORK AT ACCOUNTING FIRMS





MYTH: INTROVERTS MAKE BETTER ACCOUNTANTS







ALL PERSONALITY TYPES CAN THRIVE IN ACCOUNTING

However you identify, accounting will help you accounting will help you create the customized create the customized career you want!



MYTH: ACCOUNTAINS HAVE LOW EARNING POTENTIAL



REALITY:

ACCOUNTANTS HAVE UNLIMITED EARNING POTENTIAL



MAKE 6 FIGURES EARLY ON

Not only can you make a great living, the accounting profession is known to be one of the most stable careers.

Even accounting interns are making bank? Many accounting interns are making \$25+ an hour (as college students)

Corporate:

- Staff Accountant: \$61,614-\$90,708
- Finance Director: \$127,546-\$226,917
- CFO: \$201,824-\$478,153

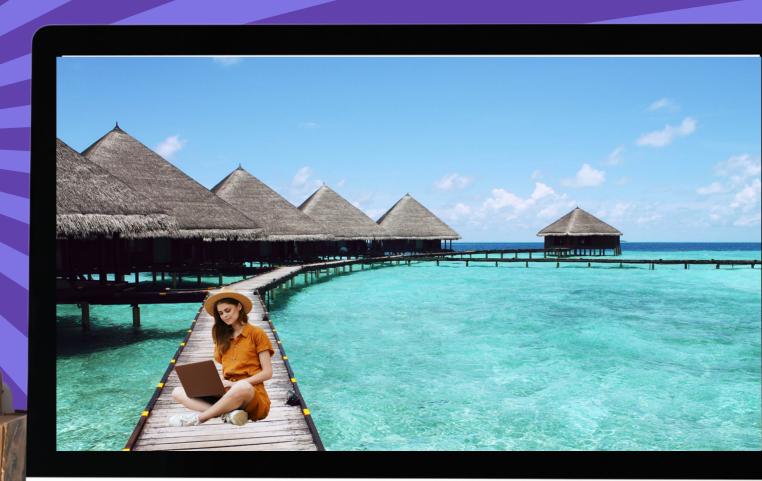
Public:

- Tax Associate: \$55,513-\$71,728
- Audit Manager: \$89,672-\$140,173
- Partner: \$162,630-\$329,909

2024 Robert Half Salary Guide

MYTH:

ACCOUNTAINS ARE STUCKAT A DESKAL





MYTH: ONLY LARGE BUSINESSES MEED ACCOUNTANTS



MYTH:

AI WILL MAKE ACCOUNTING OBSOLETE



REALITY:

AIWILL TRANSFORM THE PROFESSION BY AUTOMATING ROUTINE TASKS

AI, HERE TO HELP

Al is set to take over the routine (boring) stuff in accounting, letting pros dive into analysis and big-picture thinking. This shift means that skills like creativity and ethics are more important than ever—things Al just can't do.





ENTREPRENUER

RUN YOUR OWN BUSINESS

Because accounting is often considered the language of business, there's something about a career in accounting that makes owning your own business more attainable.

Accounting is like **boot camp** for entrepreneurs, **understanding how money works**, where it goes is critical for business owners.







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COMMUNITY LEADER:

NOT-FOR-PROFIT

HELP YOUR COMMUNITY

Not-for-profit organizations need funding, planning, and allocation of resources to operate and help members of our communities.

Perks: Work with organizations that are **making a difference**, be a part of something bigger and **do what you love** using skills that suit you.



EARTH LOVER:

ESG: ENVIRONMENTAL, SOCIAL & (CORPORATE) GOVERNANCE

MAKE AN IMPACT

As companies are starting to take a more significant look at how their business impacts the environment. Accountants are becoming a popular choice to help analyze and report on these ESG (environmental, social and governance) areas.

You can help companies think about their impact with your accounting skills!



FRAUD DETECTOR:

FORENSIC ACCOUNTANT

SOLVE FINANCIAL CRIMES

Forensic accountants are responsible for following the money and helping solve financial mysteries.

Perks: Work with organizations to help minimize and prevent loss, use your inquisitive skills, help catch the 'bad guys'.



RESOURCES EVERYTHING YOU NEED TO LEARN MORE ABOUT ACCOUNTING

INCPAS STUDENT MEMBERSHIP

MEMBER BENEFITS

eNewsletters: Stay up-to-date on all things accounting.

Job Shadow: Experience life as an accountant for the day!

Scholarships: Find money for college.

Events:Attend awesome (FREE) student events.



more



JOIN TODAY!

- Scan the QR Code
- Visit: incpas.org/highschool







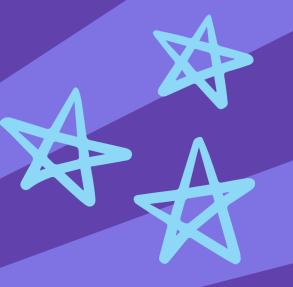
ACCOUNTING+

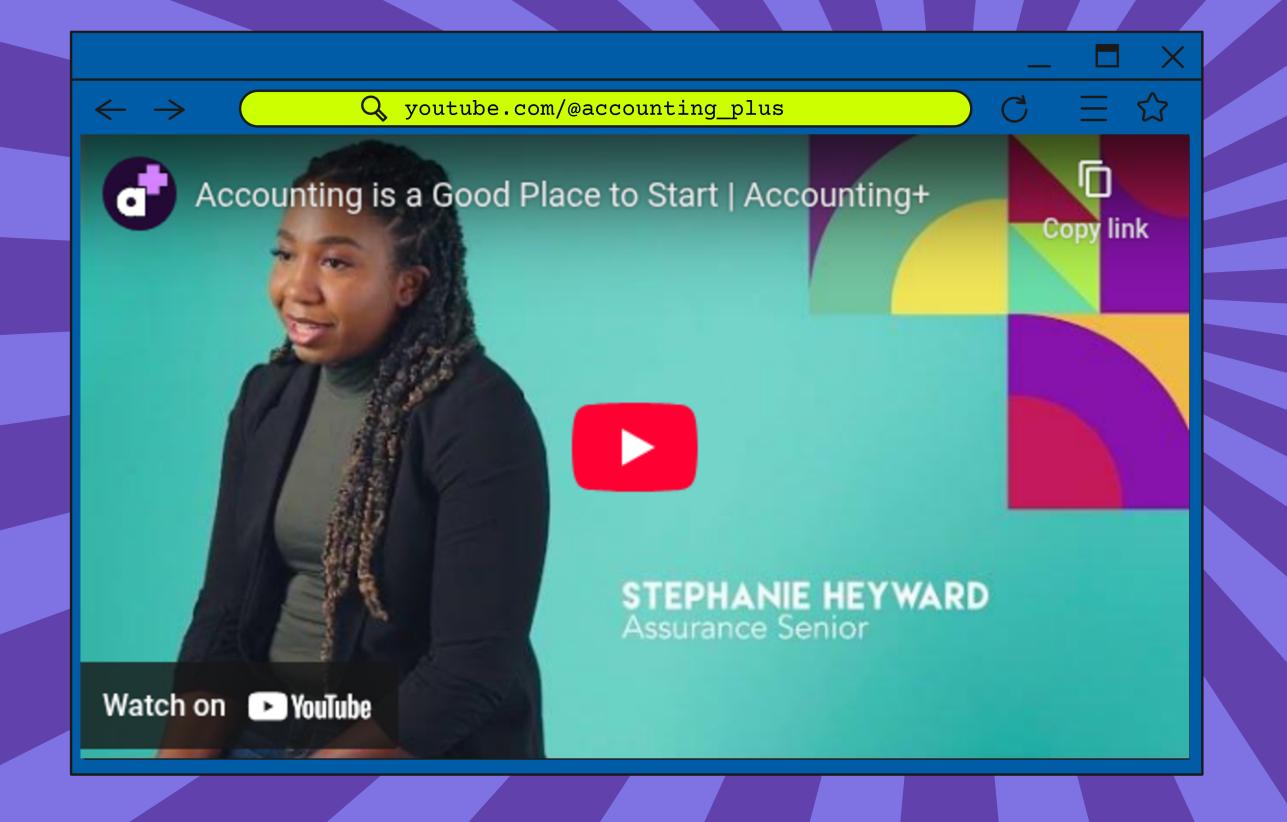
JOIN ACCOUNTING+

- Learn about the **education** needed to become an accountant, their lifestyles and careers.
- Access to scholarships and internships.
- Quizzes and resume templates.
- Awesome videos!



DAY IN THE LIFE VIDEOS:









ACCOUNTING CAREER AWARENESS PROGRAM

THE DETAILS

Immerse Yourself: Live on a college campus for a week this summer.

Explore Careers: Learn more about accounting, business, finance and entrepreneurship.

Scholarships: Unlock access to scholarship opportunities.

Learn: Build your networking, collaboration and leadership skills!





STUDENT MEMBERSHIP IS FREE!

New this year, students can join NABA at no cost and receive access to programs and events and college readiness info.



THANK YOU

These partners make substantial investments in the talent pipeline, ensuring that the Indiana CPA Society has the necessary resources to educate, attract and retain individuals to the CPA profession.



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