



**IN**  
**CPA**  
**SOCIETY**

# WORKING TOGETHER

A SPONSORSHIP PROPOSAL

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# ABOUT INCPAS

## Our Mission

To enhance the professional success of our members while respecting the public interest; to encourage and facilitate the adherence to high ethical and professional standards; to facilitate relationships that will benefit our members; to promote a better understanding of services rendered by CPAs; and to represent our profession.

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## Diversity, Equity and Inclusion

The Indiana CPA Society represents nearly 7,000 members from multiple races, cultures, creeds, ethnicities, genders, identities and ages. As such, the Society denounces all forms of racism, discrimination and intolerance. Diversity, equity and inclusion are part of our core values, and we expect our staff, leaders and members to act inclusively in their everyday interactions.

Our commitment to increasing diversity, equity and inclusion in the accounting profession is a key component of our ongoing advocacy efforts on behalf of current and future members.

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## Strategic Priorities

### Diversity, Equity and Inclusion:

Cultivate workplace cultures that prioritize diversity, equity and inclusion.

### Student Pipeline

Position accounting as a profession of opportunity with high school and college students—particularly Black and Hispanic/Latino students.

# SERVICE TEAM



**Ali Tonini**

CAE

VICE PRESIDENT -  
PIPELINE & OUTREACH

Ali Tonini, CAE, is the Indiana CPA Society Vice President of Pipeline & Outreach. She leads our Scholars, high school and college programming. She has over 17 years of experience helping to develop a pipeline of CPA professionals.



**Courtney Kincaid**

CAE, MPA, IOM

PRESIDENT & CEO

Courtney Kincaid, CAE, MPA, IOM, is the Indiana CPA Society President & CEO. In addition to developing strategy, she leads staff and volunteers in strengthening the public image of the profession, while enhancing the value of the CPA designation for all members.



# WORKING TOGETHER

## INCPAS & Your Organization

We want to offer you opportunities to help build the pipeline and position your organization as a premier employer.



## 2023–24 INCPAS Pipeline Benefits Sponsorship Packages

### CAREER AWARENESS: HIGH SCHOOL

- ▶ High School Student Membership
- ▶ CPA Week
- ▶ High School Student eNewsletter
- ▶ INCPAS High School Student Instagram
- ▶ Center for Audit Quality (CAQ) Partnership

### CAREER AWARENESS: COLLEGE

- ▶ College Student Membership
- ▶ College Student eNewsletter
- ▶ Meet the Profession Night
- ▶ Student Leadership Workshop
- ▶ Campus Presentations
- ▶ Student Connection Lunches
- ▶ Indiana CPA Educational Foundation Scholarships
- ▶ INCPAS Employer Guide



## DEI

- ▶ INCPAS Scholars Program
- ▶ DEI Stakeholder Summit

## CPA READINESS

- ▶ Young Pros Leadership Academy (YPLA)
- ▶ CPA Candidate Member Section
- ▶ Young Pros Forum
- ▶ Young Pros Off the Clock Events
- ▶ CPA Exam & Licensure Pathway Toolkits

## THOUGHT LEADERSHIP

- ▶ In the Know Webinars
- ▶ Women's Leadership Forum
- ▶ Surveys

## ADVOCACY

- ▶ INCPAS Pipeline Acceleration Committee

## OTHER OPPORTUNITIES

- ▶ Affiliate Membership

# Sponsorship Levels

- **DEI Partner:** \$5,000
- **Profession Partner:** \$10,000
- **Alliance Partner:** \$15,000
- **Premier Partner:** \$20,000 (An exclusive opportunity for one public accounting firm and one corporate finance employer)



## Career Awareness: High School

- 1. High School Student Membership:** This free membership provides students with important information related to accounting, the CPA profession, accounting & business programs throughout the state, events, scholarships and much more.

*Sponsor Benefits: Significant exposure to a targeted audience of high school students who are interested in accounting, the CPA profession, and related educational opportunities.*

- 2. CPA Week:** Held in November and May, CPA Week is an INCPAS program created to help Indiana high school students better understand accounting opportunities. CPAs and CPA Candidates speak with students about the best parts of their jobs, what an average work day is like, how they make a difference in their community and more. To date, INCPAS has reached nearly 5,000 students.

*Sponsor Benefits: Exposure to Indiana high school students interested in business and accounting. Your logo will be displayed on all program materials and communications, including on the CPA Week website and print and electronic materials.*

- 3. High School Student eNewsletter:** Distributed quarterly to all high school student members and featuring important news and events, this newsletter is a quick access point to share information with student members.

*Sponsor Benefits: Increased brand recognition among INCPAS high school student members. Share your firm-/organization-specific news, programs, events and internship opportunities in these newsletters.*

- 4. INCPAS High School Student Instagram:** Launching in the summer of 2023, a high school focused Instagram account will showcase the accounting profession to high school students.

*Sponsor Benefits: Features on the high school Instagram promoting news, program and events through original posts and shares. Alliance and Premier partners can participate in IG takeovers.*

- 5. Center for Audit Quality (CAQ) Partnership:** The Indiana CPA Educational Foundation partnered with the Center for Audit Quality to support its Accounting+ initiative recognizing the gap in Black and Hispanic/Latino accounting students and professionals. Accounting+ serves as a resource to educate, encourage and facilitate the adoption of accounting as a career path.

*Sponsor Benefits: Your organization will be among our recommended marketing efforts. As part of this program, we will highlight your organization and staff members, showcasing your expertise and commitment to promoting diversity and excellence in the accounting profession.*

NOTE: BENEFITS VARY BASED ON SPONSORSHIP LEVEL.

# Career Awareness: College

- 1. College Student Membership:** This free membership provides college students with important information related to the CPA Exam, employers throughout the state, events, scholarships and much more. With a strategic goal to grow student membership over the next year, this audience will continue to grow.

*Sponsor Benefits: Significant exposure among targeted audience of college students who are interested in accounting, the CPA profession and related educational and career opportunities.*

- 2. College Student eNewsletter:** Distributed quarterly to all high school student members and featuring important news and events, this newsletter is a quick access point to share information with student members.

*Sponsor Benefits: Access to INCPAS college student members to share firm-/organization-specific news, programs and events in these newsletters. Special edition issues focused on internship and job opportunities will be sent in August and January.*

- 3. Meet the Profession Night:** Informal networking held in Indianapolis each January. With nearly 40 participating organizations, this event allows students to “Meet the Profession” and see how broad accounting can be.

*Sponsor Benefits: Connect with high school and college students, as well as accounting educators, in a casual and engaging setting. Sponsors can meet potential future employees and position themselves as a leader in the accounting profession. Profession, Alliance and Premier-level sponsors will have preferred table placement.*

- 4. Student Leadership Workshop:** The Student Leadership Workshop is an exciting new initiative designed to empower CPA-track college students with the skills and knowledge they need to become effective leaders in the CPA profession. This intensive one-day workshop will provide students with a unique opportunity to learn from industry experts, engage in hands-on activities and network with other talented students. Students will not only enhance their leadership skills, but also gain a deeper understanding of the role of accounting in the business community.

*Sponsor Benefits: Involvement can take various forms, such as providing expert speakers, facilitating workshop sessions, or both. Sponsors can help shape the direction of the program, connect with a talented and motivated audience of accounting students, and position your organization as a leader in the profession.*

- 5. Campus Presentations:** The INCPAS pipeline team will visit 20+ colleges/universities in the next academic year. The team will promote the CPA profession, the CPA Exam and other topics of interest.

*Sponsor Benefits: Recognized in all print and presentation materials at the 20+ college/university presentations. Premier partners will be featured on co-branded INCPAS student giveaways.*

- 6. Student Connections Lunches:** Sometimes the most valuable thing in talent acquisition is a simple connection. INCPAS staff will facilitate introductions, lunches and/or virtual chats with Scholar alumni, scholarship recipients and engaged student members.

*Sponsor Benefits: Alliance and Premier partners have access to students at various stages of the college experience, insight into students' interests and INCPAS staff can help connect organization leaders/recruiting teams with potential interns.*

- 7. Indiana CPA Educational Foundation**

**Scholarships:** These renewable scholarships are awarded annually in June. Each year, five students are selected to receive \$1,500–\$2,000 scholarships.  
*Sponsor Benefits: Named scholarship and recognition in all scholarship promotions (application promotion, award communications and press releases).*

- 8. INCPAS Employer Guide:** With over 2,000 Employer Guides distributed annually at Indiana colleges/universities, this guide features over 45+ employer profiles.

*Sponsor Benefits: Receive a complimentary posting and an advertisement (size depending on sponsor level) to accompany their profile. Premier partners will have their logo displayed on the cover.*



## DEI

- 1. INCPAS Scholars Program:** INCPAS Scholars is a career awareness and mentoring program for underrepresented high school students in Indianapolis. Through a wide array of monthly career and college-prep events, Indiana students gain important skills for their future and establish long-lasting relationships with accounting professionals.  
*Sponsor Benefits: Up to two Scholars, provide mentor from your firm/organization.*
- 2. DEI Stakeholder Summit:** This new event provides a unique opportunity for individuals and organizations committed to diversity, equity and inclusion to come together for a day of action and collaboration. The summit will focus on a wide range of DEI topics, as well as opportunities for networking and sharing best practices with other industry leaders.  
*Sponsor Benefits: Two registrations. Premier partners will be the named sponsor of the DEI Summit's networking event at the conclusion of the Summit.*

## CPA Readiness

- 1. Young Pros Leadership Academy (YPLA):** This free, two-year development program is designed specifically for up-and-coming leaders in the CPA profession. Whether you're a recent hire wanting to cultivate leadership skills early or a more experienced staff member seeking the next step in your career advancement—YPLA offers the in-depth assessments, discussions and training to get you where you want to be.  
*Sponsor Benefits: Profession, Alliance and Premier partners are guaranteed placement of one staff member in the 2024–25 YPLA class.*
- 2. CPA Candidate Member Section:** A new member benefit to help students and CPA Candidates navigate the CPA Exam and licensure process. Member section members will have an exclusive online community, Exam accountability, troubleshooting, etc.  
*Sponsor Benefits: Premier partners receive named sponsor rights of the CPA Candidate Member Section.*
- 3. Young Pros Forum:** The INCPAS Young Pros Forum (Aug. 23) is a unique opportunity for young professionals to learn, volunteer, connect and celebrate—all in one day at Hyatt Place Indianapolis Downtown. Throughout the day, attendees meet with fellow young pros and community leaders to learn career skills such as leadership, networking, diversity and inclusion.  
*Sponsor Benefits: Sponsorship and registrations for the Forum.*



## Thought Leadership

- 1. In the Know Webinars:** In the Know is a webinar series that counts for live CPE hours. These webinars provide timely information on hot topics, emerging trends and issues impacting the profession. A diverse range of expert speakers cover many strategic topics. INCPAS President & CEO Courtney Kincaid, CAE, gives a quarterly INCPAS update on a broader range of Society and profession topics. *Sponsor Benefits: Named sponsors for all DEI focused webinars. Profession and Alliance partners will, additionally, receive named sponsor rights for one In the Know webinar.*
- 2. Women's Leadership Forum:** Scheduled for Sept. 28, the INCPAS Women's Leadership Conference is designed for women and men who are committed to helping remove gender gaps in their organization. *Sponsor Benefits: Sponsorship and registrations for the Forum.*
- 3. Surveys:** Through the high school, college and women's surveys INCPAS seeks to learn more about the wants, needs and expectations of members and future members. *Sponsor Benefits: Profession, Alliance and Premier partners can include a question in the student survey and will receive early access to the results of all three surveys.*

## Advocacy

- 1. INCPAS Pipeline Acceleration Committee:** This new committee will focus on issues impacting the talent pipeline and advocacy solutions. *Sponsor Benefits: Opportunity to shape INCPAS position statements affecting the talent pipeline.*

## Other Opportunities

- 1. Affiliate Membership:** This INCPAS membership is for non-CPA professionals working in the profession. Ideal for campus recruiters, this membership provides access to all INCPAS member benefits. *Sponsor Benefits: Depending on the sponsorship level, sponsors are eligible for complimentary affiliate memberships for their campus recruiter(s).*



## Calendar

### ▶ August:

- Young Pros Forum (Aug. 23)
- High School Student eNews
- INCPAS Employer Guide Published

### ▶ September:

- College Student eNews
- INCPAS Scholars: Welcome Dinner
- Campus Presentations

### ▶ October:

- INCPAS Scholars: College Visit
- Campus Presentations

### ▶ November:

- CPA Week (Nov. 6-10)
- High School Student eNews
- INCPAS Scholars: College Night
- Campus Presentations
- CPA Celebration: Successful Exam Candidate After Party

### ▶ December:

- College Student eNews
- INCPAS Scholars: Holiday Party

### ▶ January:

- INCPAS Scholars: Professional Session (Partner Hosted)
- College Leadership Workshop (TBD)
- Meet the Profession Night (Jan. 25)
- Campus Presentations

### ▶ February:

- High School Student eNews
- INCPAS Scholars: Office Visits
- Campus Presentations

### ▶ March:

- College Student eNews
- INCPAS Scholars: College Visit
- Campus Presentations

### ▶ April:

- INCPAS Scholars: Walk & Talk History Tour
- Campus Presentations

### ▶ May:

- CPA Week (May 6-10)
- High School Student eNews
- DEI Summit
- INCPAS Scholars: Office Visits

### ▶ June:

- College Student eNews
- INCPAS Scholars: Office Visits
- Indiana CPA Educational Foundation Scholarships Awarded
- YPLA Placement

### ▶ Ongoing:

- Instagram Takeovers
- Connection Lunches
- In the Know Webinars

*Sponsors will receive a personalized calendar of benefits/events based on sponsorship level.*



# PARTNER WITH US

## NEXT STEPS

We want to offer you opportunities to help build the pipeline and position your organization as a premier employer.

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## INCPAS Partnership Opportunities

Thank you for investing in the future of the CPA profession. New this year, you can choose to build the talent pipeline in four ways. As a DEI Sponsor, you will receive the benefits below and support INCPAS initiatives specific to DEI advancement efforts. As a Profession, Alliance, and Premier Partner, you will receive additional year-long benefits and support INCPAS initiatives that address talent pipeline issues overall in Indiana. See the chart on the following page to compare partnership benefits.

# INCPAS PIPELINE SPONSOR BENEFITS

Benefits	DEI \$5,000	Profession \$10,000	Alliance \$15,000	Premier \$20,000
<b>CAREER AWARENESS</b>				
<b>HIGH SCHOOL STUDENTS</b>				
Included in INCPAS recommendations for the Center for Audit Quality's (CAQ) student marketing efforts (highlight organization & staff members to CAQs targeted audiences – Hispanic/Latino/Black high school students).	•	•	•	•
Recognition in all print promotions & presentation materials related to CPA Week		•	•	•
Featured in quarterly High School Student eNewsletter		•	•	•
Takeover of INCPAS High School Instagram		1x/year	1x/year	2x/year
<b>COLLEGE STUDENTS</b>				
Listing in quarterly College Student eNewsletter		•	•	•
Named Sponsor of the INCPAS Student Workshop		•	•	•
Preferred placement at Meet the Profession Night		•	•	•
Recognition in all print promotions & presentation materials related to Campus Presentations		•	•	•
Complimentary listing and advertisement in INCPAS Employer Guide		1-page ad	2-page ad	2-page ad
Student Connection (introductions/lunch/virtual chats with INCPAS leadership & high performing students)			•	•
Cobranded giveaways for college students				•
Named Indiana CPA Educational Foundation Scholarship Sponsor (one)				•
Indiana CPA Educational Foundation Scholarship Recipient lunch				•
Logo on cover of INCPAS Employer Guide				•
<b>DEI</b>				
Up to two mentors are eligible to participate in INCPAS Scholars program	•	•	•	•
Invitation to participate in DEI Summit and networking hour with volunteer and staff leaders from NABA, ALPFA, Women in Finance & other DEI partners (May)	•	•	•	•
Host INCPAS Scholars for an office visit		•	•	•
Named sponsor of DEI Summit's networking event			•	•
<b>EDUCATION &amp; NETWORKING</b>				
Guaranteed, complimentary placement of 1 staff member in the Young Professionals Leadership Academy (YPLA)		•	•	•
Sponsorship and registrations for identified INCPAS conferences: Young Pros Forum (Aug. 23) and Women's Leadership Forum (Sept. 28)		2 registrations	4 registrations	6 registrations
Named sponsor of INCPAS CPA Celebration Successful Exam Candidate After Party				•
Named sponsor of CPA Candidate Member Section				•
<b>ADVOCACY</b>				
(2) Guaranteed, complimentary placement of your staff in INCPAS leadership program (Young Professionals Leadership Academy)			•	•
<b>THOUGHT LEADERSHIP</b>				
Named sponsor DEI focused In the Know webinars (2x/year)	•	•	•	•
Named sponsor of one In the Know webinar		•	•	•
Opportunity to include a question in annual INCPAS Student Survey (high school & college)		•	•	•
Early access to INCPAS Student Survey results		•	•	•
Speaking opportunities at INCPAS pipeline events (ex. Student Workshop, Educators Conference, etc.)		•	•	•
Affiliate membership for campus recruiters			1	2
Organizations thought leadership/white papers distributed to members online two (2x) per year via email and or/eNewsletters			•	•
<b>PROMOTIONAL</b>				
Access to partner logos for corporate marketing efforts	•	•	•	•
Year-round recognition as a partner on INCPAS Partner web page, pipeline and print promotions		•	•	•
Social media posts from INCPAS various social media channels and Society leaders highlighting organizations' involvement		•	•	•
Joint press release about organizations commitment to the CPA pipeline			•	•
Named sponsor of the high school, college and women's surveys in all press releases				•
Feature in INCPAS Connect magazine				•

**SOLD OUT**  
FOR PUBLIC ACCOUNTING



## PREMIER PARTNER \$20,000

**SOLD OUT**  
FORVIS 2023-24  
PUBLIC ACCOUNTING FIRM

The Premier Partner is our highest, most exclusive, year-round partnership receiving recognition, access, servicing and member integration. Rights and benefits are tailored to best meet your objectives and goals for the partnership. This exclusive partnership is available to one public accounting firm and one corporate finance organization.

### 1 PROMOTIONAL RIGHTS

- Access to partner logos for corporate marketing efforts.
- Year-round recognition as a partner on INCPAS Partner web page, pipeline & print promotions.
- Social media posts from INCPAS various social media channels and Society leaders highlighting organizations' involvement.
- Joint press release about organizations commitment to the CPA pipeline.
- Named sponsor of the high school, college and women's surveys in all press releases.
- Feature in INCPAS Connect magazine.

### 2 THOUGHT LEADERSHIP

- Named sponsor of DEI focused In the Know webinars (2x/year).
- Named sponsor of one In the Know webinar.
- Opportunity to include a question in annual INCPAS Student Survey (high school and college.)
- Early access to INCPAS Student Survey results.
- Speaking opportunities at INCPAS pipeline events (ex. Student Workshop, Educators Conference, etc.).
- Affiliate membership for two Campus Recruiters.
- Organizations thought leadership/white papers distributed to members online two times per year via email and or/eNewsletters.

### 3 CAREER AWARENESS: HIGH SCHOOL

- Included in INCPAS recommendations for the Center for Audit Quality's (CAQ) student marketing efforts (highlight organization & staff members to CAQ's targeted audiences – Hispanic/Latino/Black high school students).
- Recognition in all print promotions and presentation materials related to CPA Week.
- Featured in quarterly High School Student eNewsletter.
- Two takeovers of INCPAS High School Instagram.

### 4 CAREER AWARENESS: COLLEGE

- Listing in quarterly College Student eNewsletter.
- Named Sponsor of the INCPAS Student Workshop.
- Preferred placement at Meet the Profession Night.
- Recognition in all print promotions and presentation materials related to Campus Presentations.
- Complimentary listing and 2-page advertisement in INCPAS Employer Guide with logo on cover.
- Student Connection (introductions/lunch/virtual chats with INCPAS leadership and high performing students).
- Cobranded giveaways for college students.
- Named Indiana CPA Educational Foundation Scholarship Sponsor (one).
- Indiana CPA Educational Foundation Scholarship Recipient lunch.

### 5 DEI

- Up to two mentors are eligible to participate in INCPAS Scholars program.
- Invitation to participate in DEI Summit and networking hour with volunteer and staff leaders from NABA, ALPFA, Women in Finance and other DEI partners (May).
- Host INCPAS Scholars for an office visit.
- Named sponsor of DEI Summit's networking event.

### 6 EDUCATION & NETWORKING

- Guaranteed, complimentary placement of one staff member in the Young Professionals Leadership Academy (YPLA).
- Sponsorship and six registrations for identified INCPAS Conferences: Young Pros Forum (Aug. 23) and Women's Leadership Forum (Sept. 28).
- Named sponsor of INCPAS CPA Celebration Successful Exam Candidate After Party.
- Named sponsor of "CPA Candidate Member Section."

### 7 ADVOCACY

- Representation on INCPAS Pipeline Acceleration Committee.



## **ALLIANCE PARTNER \$15,000**

The Alliance Partner is a year-round partnership receiving recognition, access, servicing and member integration. Rights and benefits are tailored to best meet your objectives and goals for the partnership.

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### **1 PROMOTIONAL RIGHTS**

- Access to partner logos for corporate marketing efforts.
- Year-round recognition as a partner on INCPAS Partner web page, pipeline and print promotions.
- Social media posts from INCPAS various social media channels and Society leaders highlighting organizations' involvement.
- Joint press release about organizations commitment to the CPA pipeline.

### **2 THOUGHT LEADERSHIP**

- Named sponsor of DEI focused In the Know webinars (2x/year).
- Named sponsor of one In the Know webinar.
- Opportunity to include a question in annual INCPAS Student Survey (high school and college).
- Early access to INCPAS Student Survey results.
- Speaking opportunities at INCPAS pipeline events (ex. Student Workshop, Educators Conference, etc.).
- Affiliate membership for one campus recruiter.
- Organizations thought leadership/white papers distributed to members online two times per year via email and or/eNewsletters.

### **3 CAREER AWARENESS: HIGH SCHOOL**

- Included in INCPAS recommendations for the Center for Audit Quality's (CAQ) student marketing efforts (highlight organization and staff members to CAQ's targeted audiences – Hispanic/Latino/Black high school students).
- Recognition in all print promotions and presentation materials related to CPA Week.
- Featured in quarterly High School Student eNewsletter.
- One takeover of INCPAS High School Instagram.

### **4 CAREER AWARENESS: COLLEGE**

- Listing in quarterly College Student eNewsletter.
- Named Sponsor of the INCPAS Student Workshop.
- Preferred placement at Meet the Profession Night.
- Recognition in all print promotions and presentation materials related to Campus Presentations.
- Complimentary listing and 2-page advertisement in INCPAS Employer Guide.
- Student Connection (introductions/lunch/virtual chats with INCPAS leadership and high performing students).

### **5 DEI**

- Up to two mentors are eligible to participate in INCPAS Scholars program.
- Invitation to participate in DEI Summit and networking hour with volunteer and staff leaders from NABA, ALPFA, Women in Finance and other DEI partners (May)
- Host INCPAS Scholars for an office visit.
- Named sponsor of DEI Summit's networking event.

### **6 EDUCATION & NETWORKING**

- Guaranteed, complimentary placement of one staff member in the Young Professionals Leadership Academy (YPLA).
- Sponsorship and four registrations for identified INCPAS Conferences: Young Pros Forum (Aug. 23) and Women's Leadership Forum (Sept. 28).

### **7 ADVOCACY**

- Representation on INCPAS Pipeline Acceleration Committee.



## PROFESSION PARTNER \$10,000

The Profession Partner is a year-round partnership receiving recognition, access, servicing and member integration. Rights and benefits are tailored to best meet your objectives and goals for the partnership.

### 1 PROMOTIONAL RIGHTS

- Access to partner logos for corporate marketing efforts.
- Year-round recognition as a partner on INCPAS Partner web page, pipeline and print promotions.
- Social media posts from INCPAS various social media channels and Society leaders highlighting organizations' involvement.

### 2 THOUGHT LEADERSHIP

- Named sponsor of DEI focused In the Know webinars (2x/year.)
- Named sponsor of one In the Know webinar.
- Opportunity to include a question in annual INCPAS Student Survey (high school and college).
- Early access to INCPAS Student Survey results.
- Speaking opportunities at INCPAS pipeline events (ex. Student Workshop, Educators Conference, etc.).

### 3 CAREER AWARENESS: HIGH SCHOOL

- Included in INCPAS recommendations for the Center for Audit Quality's (CAQ) student marketing efforts (highlight organization and staff members to CAQ's targeted audiences – Hispanic/Latino/Black high school students).
- Recognition in all print promotions and presentation materials related to CPA Week.
- Featured in quarterly High School Student eNewsletter.
- One takeover of INCPAS High School Instagram.

### 4 CAREER AWARENESS: COLLEGE

- Listing in quarterly College Student eNewsletter.
- Named Sponsor of the INCPAS Student Workshop.
- Preferred placement at Meet the Profession Night.
- Recognition in all print promotions and presentation materials related to Campus Presentations.
- Complimentary listing and 1-page advertisement in INCPAS Employer Guide.

### 5 DEI

- Up to two mentors are eligible to participate in INCPAS Scholars program.
- Invitation to participate in DEI Summit and networking hour with volunteer and staff leaders from NABA, ALPFA, Women in Finance and other DEI partners (May).
- Host INCPAS Scholars for an office visit.

### 6 EDUCATION & NETWORKING

- Guaranteed, complimentary placement of one staff member in the Young Professionals Leadership Academy (YPLA).
- Sponsorship and two registrations for identified INCPAS Conferences: Young Pros Forum (Aug. 23) and Women's Leadership Forum (Sept. 28).

### 7 ADVOCACY

- Representation on INCPAS Pipeline Acceleration Committee.



## DEI PARTNER \$5,000

The DEI Partner is a long-standing year-round partnership receiving recognition, access, servicing and member integration. Rights and benefits are tailored to best meet your objectives and goals for the partnership.



### 1 PROMOTIONAL RIGHTS

- Access to partner logos for corporate marketing efforts.
- Year-round recognition as a partner on INCPAS Scholars web page and included on all print promotions and event signage.

### 2 THOUGHT LEADERSHIP

- Named sponsor of DEI focused In the Know webinars (2x/year).

### 3 CAREER AWARENESS: HIGH SCHOOL

- Included in INCPAS recommendations for the Center for Audit Quality's (CAQ) student marketing efforts (highlight organization and staff members to CAQs targeted audiences – Hispanic/Latino/Black high school students).

### 4 DEI

- Up to two mentors are eligible to participate in INCPAS Scholars program.
- Invitation to participate in DEI Summit and networking hour with volunteer and staff leaders from NABA, ALPFA, Women in Finance and other DEI partners (May).



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